Job Summary:   
  
We’re looking for an experienced SEO specialist who will optimize our websites across the region for maximum visibility and ranking on major search engines.   
  
Job Responsibilities:

* Identifying and optimising organic traffic growth to our websites across regional countries
* Work with the stakeholders to optimise our contents for maximum visibility and ranking on major search engines
* Work with the regional countries to understand the organic search performance and market needs across the regional countries
* Perform in depth SEO analysis, make recommendations, plan and execute strategies for content development in line with the SEO goals
* Perform granular traffic, performance and conversion analysis across multiple countries sites to obtain in-depth insight into keywords and landing page performance
* Strategize and collaborate with different teams (development, marketing, product) on SEO optimisation, content placement and site mapping
* Continuously researching and develop new skills and knowledge on SEO methodologies and best practices through self-study, courses and etc

Job Requirements:

* Bachelor degree in Computer Science, Business Management or any quantitative discipline
* At least 3 years of hands-on experience in SEO planning and implementation with a demonstrable & proven track record
* A strong understanding of search engines
* Strong analytical skills for understanding ranking algorithms, ranking factors and semantics
* Strong understanding and hands-on experience in SEO campaigns, tools
* Good understanding of web development technologies like HTML, CSS, Javascript, SPA and architecture